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International Business in the New Asia-Pacific Contemporary International Business in the Asia-Pacific Region International Trade in East Asia Global Business Strategy: Asian Perspective (Second Edition) International Business Doing Business in Asia Multinational Management Doing Business in Asia A New Paradigm for International Business East Asian Business in the New World Culture and Business in Asia Sustaining Economic Growth in Asia International Business Etiquette International Business Strategy Chinese Culture, Organizational Behavior, and International Business Management Global Production and Trade in East Asia Asian Business and Management Doing Business in the ASEAN Countries Ethnic Business Global Strategies for Emerging Asia Dynamics of International Business: Asia-Pacific Business Cases International Business in China China CEO Access to Asia Asian Brand Strategy (Revised and Updated) Asia-Pacific Issues in International Business International Business in the New Asia-Pacific Asian Business and Management Asian Management Systems Japan, China, and the Growth of the Asian International Economy, 1850-1949 Expatriates in China Basics of International Business New Frontiers in Asia-Pacific International Arbitration and Dispute Resolution International Business Strategy in Complex Markets Emerging Issues in International Business Research International Production Networks in Asia Business Systems in East Asia Chinese International Investments New Asian Regionalism in International Economic Law Transnational Entrepreneurship in South East Asia Terry Wu Alain Verbeke Takatoshi Ito Hwy-chang Moon Mannsoo Shin Robert Burns Rien Segers Gabriele Suder Hadrian Geri Djajadikerta Shaomin Li Maureen Guirdham Jeremie Coben-Setton Ann Marie Sabath Alain Verbeke Ilan Alon Leonard K. Cheng Harukiyo Hasegawa Balbir B. Bhasin Brian C. Folk Anil K. Gupta Prem Ramburuth Lane Kelley Juan Antonio Fernandez Sharon Schweitzer M. Roll Sidney J. Gray Terry Wu Harukiyo Hasegawa Min Chen Kaoru Sugihara I. Boncori Neelankavil Shabla Ali Hans Jansson Masaaki Kotabe Michael Borrus Professor Richard Whitley Ilan Alon Pasha L. Hsieh Kazuko Yokoyama

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the asia pacific region sustaining more than four decades of rapid growth has emerged as an economic force comparable in significance to europe and north america this book examines the economic geopolitical technological demographic and cultural forces that shape the international business strategies in the asia pacific region specifically it examines the seismic shifts in global business environment since the new century and addresses emerging opportunities and threats in the asia pacific region this book offers new insights for international business in areas such as trade policy supply chains international investment technological innovation international marketing digital economy and human resources the enclosed comprehensive and diverse analyses of the international business landscape in the new asia are

invaluable to scholars managers politicians and policy makers alike this book is engaging and informative it presents a collection of diverse and cutting edge topics that offer new insights into international business activities in the asia pacific region raising questions for debate and opening pathways for future research a must read book for international business scholars hussain g rammal associate professor international business strategy university of technology sydney australia this book offers a comprehensive introduction to the general business environment in asia it highlights the complexities and dynamics of doing business in asia and provides insightful understandings of emerging issues in the region the chapter by chapter analyses of the region depict the rich thematic contexts in which key issues and challenges facing corporate executives as well scholars in international business i believe that this book is valuable for students of international business global business environment and regional studies hongxin zhao david orthwein professor of international business saint louis university usa

this text introduces students to core business concepts and comprehensively covers a range of key areas in international business

the practice of trading across international borders has undergone a series of changes with great consequences for the world trading community the result of new trade agreements a number of financial crises the emergence of the world trade organization and countless other less obvious developments in international trade in east asia a group of esteemed contributors provides a summary of empirical factors of international trade specifically as they pertain to east asian countries such as china japan korea and taiwan comprised of twelve fascinating studies international trade in east asia highlights many of the trading practices between countries within the region as well as outside of it the contributors bring into focus some of the region s endemic and external barriers to international trade and discuss strategies for improving productivity and fostering trade relationships studies on some of the factors that drive exports the influence of research and development the effects of foreign investment and the ramifications of different types of protectionism will particularly resonate with the financial and economic communities who are trying to keep pace with this dramatically altered landscape

as the second edition of global business strategy this book provides novel insights on how a firm can formulate a successful approach toward its global business from both the western and asian perspectives in this respect the book s overall goal is to bridge the gap between these two different viewpoints this second edition includes more recent business theories techniques and cases within the field of global business strategy specifically it includes new theories and techniques like creating shared value csv the global value chain platform strategy and business ecosystem they are shown to be important tools for enhancing competitiveness and maintaining sustainability among firms in today s rapidly changing international business environment this is very much evident today given the critical challenges arising from the trade tensions between the united states and china emerging technologies such as artificial intelligence and digital transformation and the unprecedented disruptions brought on by the coronavirus pandemic we hope that this book will serve as a useful companion for students business practitioners policymakers and the more general readers interested in issues related to competitiveness and business

the book is one of the very few texts on international business with a focus on asia it discusses how western business practices and strategies could be modified to suit diverse socio cultural political as well as the economic realities of asia in most asian countries including china japan korea india and asean countries the market structure is shaped and regulated not only by market competition but also by government policy the influence of government in business is significant the book explains how the government influences business and how successful local and foreign companies are adapting to various government influences the book also includes many examples of localization strategies to suit the particular local needs of asian consumers asian consumer attitudes and behaviors are often influenced not only by individual needs and wants but also by various groups such as family peers and reference groups that one wants to associate with a deep understanding on how those groups influence asian consumers would be important for marketing success the book modifies the western consumer behavior model in asia and discusses how firms can develop their market entry strategies in asian markets using many real examples it also expands the western strategy models such as porter s five forces model and the resource based view of the firm with the asian context the book also focuses on foreign subsidiaries operating in the asian market as well as asian firms and includes both prescriptive conceptual models and descriptive short cases to understand the business environment and successful business strategies in asia it s a refreshing take on international business

this is a guide to doing business in asia for western business people and public sector professionals who are working with in the asian region

this casebook demonstrates that the future of global business lies in how well the multinational landscape is charted and how the importance of asian market leaders is deeply embedded in it it offers international management students and researchers an extensive guide to the business history strategy development and foreign market entry modes used by emerging asian multinationals the cases focus on well known companies such as lenovo alibaba infosys huawei panasonic and rakuten these companies all of which generate huge revenues in their own countries e g in china india south korea taiwan vietnam are now becoming increasingly sophisticated and striving to become global brands while also enjoying the active support of their governments in terms of their international business readers will learn about the current multinational landscape in asia the management challenges and the future implications for traditional western companies seeking to retain their market share chapters on corporate entrepreneurship human resource management and intercultural competence and current branding trends in asia will provide a cutting edge update on international business strategy for students and practitioners alike

from the author of doing business in europe sage 2018 gabriele suder has teamed up with sumati varma based in india and terence tsai from china to bring this comprehensive solution for asian business teaching and learning the book offers a highly productive mix of international business and marketing theory and is packed with pedagogical tools to engage and develop understanding including two full length corporate case studies per chapter this is a unique volume covering the most relevant topics of asia focused business and management practice spanning from cross cultural management to supply chain resilience to market entry and expansion strategy and much more specifically designed to meet the needs of postgraduate mba and those taking part in executive education programmes this exciting learning experience will prepare asia s leaders of the future

this book offers a collection of studies on regional integration and the dynamic business environment in east asia the papers included originally presented at the 2014 asia pacific business conference on free trade agreements and regional integration in east asia examine the challenges and dynamics in the increasingly integrated east asian markets and outline a new paradigm for doing international business in the region the papers address diverse areas related to regional integration financial markets investment trade and capital flow sustainability accounting and auditing issues exchange rates strategies and the regional business environment the book provides a valuable resource for practitioners policy makers and students who are interested in understanding the vibrant aspects of business in today s east asia

east asian business in the new world helping old economies revitalize discusses how to conduct business in east asia the main objective of the book is to help american workers and businesses gain competitive advantages in a global marketplace in which the emerging asian economies are rapidly becoming major players the american economy appears to be on decline especially relative to the rapidly rising economies in places such as china to revitalize the american economy and those of the old world we must pay close attention to the economies with which america competes the objective of this book is two fold with an initial focus on the opportunities and challenges of doing business in east asia that includes tactics that will help readers understand asian economies and business practices so that they can compete more successfully in the region secondly the book seeks to teach readers how the u s can learn from east asia in revitalizing its own economy this is what sets the book apart as it analyzes the social institutions in major asian countries including the political economic and cultural institutions and then compares them with the institutions in the u s identifying the strengths and weaknesses of u s institutions and providing strategic and policy recommendations that may help the u s economy and american firms compete in the global marketplace discuss how america and older economies can learn from asia provides a theoretical framework of rule based vs relation based governance to help readers understand the differences in doing business in asia vs doing business in mature economies offers business insights based on the author s business experience in asia approaches the topic from a comparative perspective

culture and business in asia is an analytical comparative guide to modern asian business using in depth interviews it describes the links between culture and business in india china including hong kong japan taiwan and singapore each chapter examines the influence of business culture on decision making in the areas of ownership finance governance organisation management and strategy key benefits gives a vivid view of how asian business decision makers experience the world of work includes a unique focus on india encourages critical thinking examines the relationship of social political and economic cultures to business provides a cultural platform for business in the profitable but competitive markets of asia

economic growth inflation and interest rates have declined in asia just as they have in the united states and europe this volume explores

the relevance to several asian economies of the diagnosis known as secular stagnation leading experts on the region discuss the fiscal and monetary policy challenges of reviving growth without generating domestic financial imbalances the essays on innovation demographics spillovers and various policy proposals are accompanied by case studies focusing on japan south korea china india and indonesia

advice about the best ways to conduct bus in latin amer la shares the do s don ts of interacting with individuals in all the major countries of la each chapter is devoted to a specific country begins with a summary of statistics followed by tips about what to do when to do it whether you are interacting with your client for the first time or the 10th time each chapter closes with tips for avoiding the most commonly made faux pas topics proper greetings intro s attire bus card etiquette gestures public manners entertaining dining gift giving manners greetings intro s how decisions are made meeting manners punctuality seating etiquette tipping tips toasting etiquette what to do when you re invited to a home women in bus

the first textbook to combine analytical rigour and true managerial insight on the functioning of large multinational enterprises

the impact of chinese culture can be felt in all areas of business and management in china from chinese firms to western companies this edited volume integrates contributions from multiple disciplines and countries including china hong kong taiwan france australia new zealand canada the united kingdom and the united states more than merely a compendium of how to do business in china tips this book examines the influence of culture specifically confucian values and chinese traditions on foreign direct investment joint ventures management styles and theories and organizational behavior alon and his contributors demonstrate that significant differences still exist between chinese and western cultures and that these differences require an adaptation on both sides chinese firms will need to adapt to the way western organizations do busines as well as to currents in western management theory meanwhile western firms will need to take chinese cultural influences into account when formulating strategy both sides can benefit from the insights contained in this volume which is relevant for scholars of international business cross cultural management and organizational behavior

global production and trade in east asia focuses on the profound change that the traditional paradigm of production and international trade has undergone in the last two decades or so as a result of worldwide trade and investment liberalization this ongoing transformation has been both aided and stimulated by advances in telecommunications transportation and information management the liberalization of trade and investment on the one hand and advances in communications technology on the other have further promoted global production networks in which vertical stages of final goods are fragmented across countries international fragmentation of production which enables international division of labor not only in final products but also in vertically related components is more evident than ever before the book documents the process of international production fragmentation and trade in east asian economies studies the mechanics of the process explores the theory behind the phenomenon and identifies important policy implications it focuses on production fragmentation and trade in east asia because this is the part of the world where the phenomenon is most visible with contribution by well known international economics scholars from north america europe and the asia pacific the book distinguishes itself with high global quality and rich regional content it achieves a fine balance between theory policy and empirical work this book will interest scholars of international trade foreign investment and international business regional specialists in east asian economies policymakers and advisors in international economic relations and anyone else who follows important economic issues of globalization

the third edition of this core textbook edited and contributed to by recognised international authorities on the subject outlines the critical contextual and theoretical issues of business and management in asia and offers a fresh topical analysis of management in the major asian nations featuring an accessible two part structure and updated with the latest research the book will enable students to assess asian management systems and the strategies adopted by corporations and governments the text s thought provoking teaching and learning tools guide students through a number of the key topics in the field including globalization regionalism corporate social responsibility ethics ecological issues industrial relations and sustainability this is an ideal textbook for upper level undergraduates and mba students studying modules in asian business and management in addition it is an essential text for managers and executives seeking a more realistic understanding of business and management in asia as an evolving adaptive system

this book is a practical and comprehensive guide to succeeding in asean countries it allows for a deeper understanding of the business environment of these diverse economies you will be better able to evaluate the risk factors and make meaningful decisions

the role of ethnic chinese business in southeast asia in catalyzing economic development has been hotly debated and often misunderstood throughout cycles of boom and bust this book critically examines some of the key features attributed to chinese business business government relations the family firm trust and networks and supposed asian values the in depth case studies that feature in the book reveal considerable diversity among these firms and the economic and political networks in which they manoeuvre with contributions from leading scholars and under the impressive editorship of jomo and folk ethnic business is a well written important contribution to not only students of asian business and economics but also professionals with an interest in those areas

the multinational corporate guide for thriving in the asian marketplace led by china and india the rise of emerging asia is transforming the structure of the global economy by 2025 if not sooner china will almost certainly overtake the u s to become the world s largest economy by then india is likely to have overtaken japan to become the world s third largest economy after china and the u s besides china and india asia also includes other fast growing economies such as indonesia malaysia philippines thailand and vietnam added together by 2025 these developments are likely to make asia s economy larger than those of the u s and europe combined it is clear that for every large company leadership in asia is rapidly becoming critical for leadership globally this important resource brings together the latest ideas and in depth case analyses from leading academics and practitioners to provide a comprehensive guide to succeeding in asia explores how to develop a strategy to benefit from new patterns of 21st century trade explains how companies can fight and win against low cost competition from asian companies shows how to transfer homegrown management practices to asia reveals how to safeguard the company s intellectual property in china brings to light how to leverage india as a platform to revitalize the company s innovation capabilities a resource for competing in today s international market this book offers executives and managers a guide for navigating the new global reality that of asia as the world s emerging center of gravity

dynamics of international business asia pacific business cases brings the challenges and complexities of the contemporary international business environment into the classroom these authentic case studies based on recent research and events enable students to engage with the economic social political and intercultural factors that impact on international business and understand how these factors are addressed in the real world designed to facilitate a problem based learning approach the cases in this book draw on a diverse range of businesses and industries from seafood to video games to renewable energy illustrate fundamental themes and concerns within global business including ethics sustainability emerging markets and cultural and legal differences span many countries across the asia pacific region include discussion questions that encourage students to apply international business theory in the context of realistic scenarios include references and suggestions for further reading extra resources for instructors including case synopses and learning objectives are available on the companion website at cambridge.edu/au/academic/internationalbusiness

international business in china looks at the inner workings of business in china each sector is explored in detail against the broader cultural context and regional variations throughout the focus is on the political changes which have taken place in recent years and how this has affected business both within china and the firms interacting with her on an international level the contributors are all well known for their expertise in international business and have had extensive experience with business in china on a domestic and international level they provide an excellent blend of succinct analysis and practical guidelines for those interested in discovering more about international business in china

china ceo voices of experience from 20 international business leaders is based on interviews with 20 top executives and eight experienced consultants based in china the book is packed with first hand front line advice from veterans of the china market hear directly from the top executives heading up the china operations of bayer british petroleum coca cola general electric general motors philips microsoft siemens sony and unilever plus expert china based consultants at boston consulting group korn ferry international mckinsey company and many more each chapter provides practical tips and easy to grasp models that will help new managers in china to be effective in china ceo we deliver what other western authors can t first hand reflections based on over 100 years collective experience in china the book presents this rich knowledge in a readable conversational style suitable for time constrained executives each chapter gives specific advice on how to manage chinese employees work with chinese business partners communicate with headquarters face competitors battle intellectual property rights infringers win over chinese consumers negotiate with the chinese government and adapt yourself and your family to life in china

create meaningful relationships that translate to better business access to asia presents a deeply insightful framework for today s global

business leaders and managers whether traveling from toronto to taipei baltimore to bangalore or san francisco to shanghai drawing from her extensive experience and global connections author sharon schweitzer suggests that irrespective of their industry everyone is essentially in the relationship business within asia building trust and inspiring respect are vital steps in developing business relationships that transcend basic contractual obligations readers will find in the trenches advice and stories from 80 regional experts in 10 countries including china hong kong india japan and korea discover the unique eight question framework that provides rich interview material and insight from respected cultural experts track cultural progress over time and highlight areas in need of improvement with the self awareness profile learn the little known facts reports and resources that help establish and strengthen asian business relationships effective cross cultural communication is mandatory for today s successful global business leaders for companies and individuals looking to engage more successfully with their counterparts in asia access to asia showcases the critical people skills that drive global business success

this second edition of the bestselling asian brand strategy takes a look at how asian brands continue to gain share of voice and share of market featuring a user friendly strategic model new research and case studies this book provides a framework for understanding asian branding strategies and asian brands

this volume represents research on a selection of key issues in international business in the asia pacific region in particular the contributors examine the internationalization process export expansion and performance foreign direct investment and the management of international business relationships more specifically they analyze the growth patterns of danish and us companies developing operations in the region the impact of the internet the competitiveness of the australian wine industry and the development and application of export performance measures the factors influencing the location decisions of japanese multinational enterprises mnes and the investment risk perceptions of australian mnes the multinational knowledge acquisition modes of taiwanese electronics firms the protection of intellectual property rights the use of performance measures in international joint ventures the human resource management practices of ethnic chinese owned enterprises compared to anglo american mnes

the asia pacific region sustaining more than four decades of rapid growth has emerged as an economic force comparable in significance to europe and north america this book examines the economic geopolitical technological demographic and cultural forces that shape the international business strategies in the asia pacific region specifically it examines the seismic shifts in global business environment since the new century and addresses emerging opportunities and threats in the asia pacific region this book offers new insights for international business in areas such as trade policy supply chains international investment technological innovation international marketing digital economy and human resources the enclosed comprehensive and diverse analyses of the international business landscape in the new asia are invaluable to scholars managers politicians and policy makers alike this book is engaging and informative it presents a collection of diverse and cutting edge topics that offer new insights into international business activities in the asia pacific region raising questions for debate and opening pathways for future research a must read book for international business scholars hussain g rammal university of technology sydney australia this book offers a comprehensive introduction to the general business environment in asia it highlights the complexities and dynamics of doing business in asia and provides insightful understandings of emerging issues in the region the chapter by chapter analyses of the region depict the rich thematic contexts in which key issues and challenges facing corporate executives as well scholars in international business i believe that this book is valuable for students of international business global business environment and regional studies hongxin zhao saint louis university usa

the second edition of this core textbook edited and contributed to by recognised international authorities on the subject outlines the critical contextual and theoretical issues of business and management in asia and offers a fresh topical analysis of management in the major asian nations featuring an accessible two part structure and updated with the latest research the book will enable students to assess asian management systems and the strategies adopted by corporations and governments the text s thought provoking teaching and learning tools guide students through a number of the key issues in the field including globalization regionalism corporate social responsibility ethics and sustainability this is an ideal textbook for upper level undergraduates and mba ma students studying modules in asian business and management in addition it is an essential text for managers and executives seeking a more realistic understanding of business and management in asia as an evolving adaptive system

looks at four majors management systems in the east asian region japanese mainland chinese oversea chinese and korean analyzes the organizational structures management techniques and styles competitive strategies and cultural influences

modern asian economic history has often been written in terms of western impact and asia's response to it this volume argues that the growth of intra regional trade migration and capital and money flows was a crucial factor that determined the course of east asian economic development twelve chapters are organized around three main themes first economic interactions between japan and china were important in shaping the pattern of regional industrialization neither japan nor china imported technology and organizations and attempted to catch up with the west alone japan's industrialization took place taking advantage of the chinese merchant networks in asia while the chinese competition was a critical factor in the japanese technological and organizational upgrading in the interwar period second the pattern of china's integration into the international economy was shaped by the growth of intra asian trade migration and capital flows and remittances while the western impact was largely confined to the littoral region of china intra asian trade was more directly connected with china's internal market both the fall of the imperial monetary system and the rise of economic nationalism in the early twentieth century reflected increasing contacts with the asian international economy third a study of intra asian trade and migration helps us understand the nature of colonialism and the international climate of imperialism in spite of the adverse political environment east asian merchant and migration networks exploited economic opportunities taking advantage of colonial institutional arrangements and even political conflicts they made a contribution to national and regional economic development in the politically more favourable environment after the second world war by providing the valuable expertise and entrepreneurship they had accumulated prewar the character of the international order of asia governed by western powers especially britain but shared also by japan for most of the period was imperialism of free trade although it eventually collapsed by the late 1930s

focuses on the individual experiences of western expatriates in china by merging academic knowledge and real life testimonials given by interviewees the author also draws on her own experience of living and working in china to explore a range of challenges and opportunities met by western expatriates

the field of international business is dynamic complex and challenging vulnerable to fast breaking events such as economic shifts political turmoil and natural disasters this concise and affordable textbook will help future international business executives acquire the skills to function effectively under these challenging conditions basics of international business incorporates coverage of the ongoing turmoil in the world financial markets it's designed to familiarize students with the external environments that affect international businesses to show them how to recognize the processes in identifying potential foreign markets and to help them understand the functional strategies that can be developed to succeed in this highly competitive environment the text focuses on must know core concepts in international business the concepts theories and techniques are organized around seven major topical areas introduction and overview of international business environmental variables of culture politics and economics entry strategies for new markets and countries international trade and foreign direct investments integration of functional areas specific functioning areas marketing finance accounting etc global outsourcing and its role in international operations the text is filled with helpful charts chapter summaries exercises and applied cases a detailed instructor's manual including course outlines classroom exercises and a complete test bank is available to adopters on the mes website

international arbitration law library volume 59 the eastward shift in international dispute resolution has already involved initiatives not only to improve support for international commercial arbitration ica and investor state dispute settlement isds but also to develop alternatives such as international commercial courts and mediation focusing on these initiatives and their accompanying case law and trends in the asia pacific region this invaluable book challenges existing procedures and frameworks for cross border dispute resolution in both commercial and treaty arbitration specially assembled for this project an outstanding team of experienced and insightful arbitrators and scholars describes pertinent developments including ica and isds in the context of china's belt and road initiative the singapore convention on mediation the shift to virtual hearings and other challenges from the covid 19 pandemic mistrust of the application of the rule of law in certain east asian jurisdictions growing public concern over isds arbitration tensions between confidentiality and transparency and potential regional harmonisation of the public policy exception to arbitral enforcement the contributors chart evolving practices and high profile cases to make informed observations about where changes are needed as well as educated guesses about the chances of reforms being successful and the consequences if they are not the main jurisdictions covered are china hong kong japan malaysia india australia and singapore the first in depth study of recent trends in dispute resolution practice related to business in the asia pacific region the book's practical analysis of new resources for dealing with the increasing competition among countries to become credible regional dispute resolution hubs will prove to be of great value to specialists in the international business law sector lawyers will be enabled to make informed decisions on which venue and dispute resolution methods are the most suitable for any specific dispute in the region and policymakers will confidently assess emerging trends in international dispute resolution policy development and treaty

making

in this revised second edition hans jansson develops and applies an international business strategy framework to contemporary complex global markets this cutting edge textbook explores the major challenges associated with doing business in complex and turbulent emerging markets and how mncs in mature markets execute strategies to meet these challenges

contributors in international business multinational management and marketing examine current research in international business from an issue oriented approach rather than a functional approach themes are the macro environment interactions between business and institutions and competition and strategy some topics discussed include regional integration cultural and financial globalization intellectual property protection and multilateral agencies business groups international acquisitions and alliances and the impact of the internet on international business are also examined material originated at the april 2000 international business research forum annotation copyrighted by book news inc portland or

this book addresses the changing nature of high tech industries in asia particularly in the electronics sector its up to date findings will be invaluable to those involved in management production networks and corporate strategy

in this major contribution to comparative international business richard whitley compares and contrasts the dominant characteristics of firms and markets in japan south korea taiwan and hong kong relating these to their particular social political and economic contexts at the level of the firm he looks at such areas as management styles and structures decision making processes owner employee relations and patterns of company growth and development he also discusses market development customer supplier and inter firm relations and the roles of the financial sectors and the state in market and industry development the book also examines the ways in which key social institutions in each country have affected the evolution of business finally the author makes a comparison of east asian business systems with dominant western practices

this book provides authoritative academic and professional insights into the strategies of chinese foreign direct investments in europe asia africa and the americas distinguished authors from across the world will make a contribution to the growing literature on ofdi outward foreign direct investment from china

provides the first systematic analysis of new asian regionalism as a paradigm shift in international economic law

this open access book brings together narratives of inbound and outbound expatriate entrepreneurship in japan to provide a comprehensive overview of international entrepreneurship in the region through in depth interviews with expatriate entrepreneurs policymakers and additional stakeholders it provides the reader with a solid understanding of the current landscape of international entrepreneurship as it relates to japan and the challenges for policymakers the topics addressed in this book include definitions of expatriate entrepreneurship entrepreneurship policy development and implementation concepts of mindset cultural brokerage community and identity as they relate to japanese self initiated expatriate entrepreneurs working in south east asia and to non japanese self initiated expatriate entrepreneurs working in japan additionally the book provides an overview of issues connected to regional development and economic growth in asia illustrated through carefully chosen cases from japan myanmar thailand cambodia vietnam and indonesia and developed by connecting these cases to policy and interdisciplinary studies this book is highly recommended to scholars policymakers and practitioners who seek an in depth and up to date integrated overview of the field of expatriate entrepreneurship in asia

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Breaking the Loop: Mastering Repetition in Your Writing

Looping, or the repetitive use of words, phrases, or sentence structures, is a common writing pitfall. While some repetition can be effective for emphasis or rhythm, excessive looping weakens your writing, making it monotonous and detracting from your message. This article explores common looping problems, explains why they occur, and offers practical strategies to break free from repetitive patterns and elevate your writing.

1. Identifying the Loop: Recognizing Repetitive Patterns

The first step to solving a looping problem is identifying its presence. This often requires a fresh perspective on your own work. Here are some common signs: **Lexical Repetition:** Repeating the same words or very similar synonyms too frequently. For example, repeatedly using "said" without variation. **Syntactical Repetition:** Using the same sentence structure repeatedly. Think of a paragraph where every sentence begins with "The dog..." **Semantic Repetition:** Repeating the same idea or concept in different words without adding new information or perspective. This can manifest as circling the same point without progressing the argument. **Phrasal Repetition:** Repeating entire phrases or clauses throughout the piece. This creates a monotonous rhythm and lacks variation. Example: "The cat sat on the mat. The cat jumped off the mat. The cat walked around the mat. The cat eventually slept on the mat." This exhibits both lexical (cat, mat) and syntactical repetition (simple subject-verb-object sentences).

2. Understanding the Root Causes

Looping often stems from: **Lack of Vocabulary:** A limited vocabulary can lead to relying on the same words repeatedly. **Poor Planning:** Insufficient outlining or brainstorming can result in a repetitive flow of ideas. **Pressure and Rushing:** Writing under time constraints can lead to neglecting stylistic variation. **Over-reliance on Thesaurus:** Incorrectly using synonyms without considering context or nuance can create awkward or unnatural phrasing.

3. Strategies for Breaking the Loop

Once you've identified the problem, you can employ several strategies to improve your writing: **a) Expanding Your Vocabulary:** Actively learn new words and phrases. Read widely and keep a vocabulary journal. Use online resources and dictionaries to explore synonyms and their subtle differences in meaning. **b) Varied Sentence Structure:** Experiment with different sentence lengths and structures. Combine simple, compound, and complex sentences to create a more engaging rhythm. Use different sentence beginnings to avoid monotony. **c) Strategic Synonym Usage:** Don't simply replace words with the first synonym you find. Consider the nuances of meaning and context. Choose words that fit the tone and style of your writing. **d) Stronger Planning and Outlining:** Thorough planning prevents repetitive ideas. Create a detailed outline before you start writing, ensuring a logical and varied flow of information. **e) Using Transition Words and Phrases:** Employ transition words and phrases (e.g., however, furthermore, in contrast, consequently) to connect ideas smoothly and avoid redundant phrasing. **f) Reading Your Work Aloud:** This helps identify awkward phrasing and repetitive patterns that you might miss when reading silently. **g) Seeking Feedback:** Ask a friend or colleague to review your work for repetitive patterns. A fresh pair of eyes can identify issues you might have overlooked.

4. Illustrative Examples of Improvement

Let's revisit the "cat and mat" example. Here's a revised version: "The feline settled onto the rug. After a brief nap, it gracefully leaped down, exploring the perimeter. Finally, exhausted from its adventures, it curled up for a long slumber on the soft woolen surface." This version avoids repetition by using varied vocabulary ("feline," "rug," "gracefully leaped," "perimeter," "woolen surface") and richer

sentence structures.

5. Summary

Looping in writing, though a common issue, is avoidable with careful planning and a conscious effort to diversify your word choice and sentence structure. By understanding the root causes, recognizing repetitive patterns, and employing the strategies outlined above, you can significantly improve the clarity, flow, and overall quality of your writing. Consistent effort and practice are key to breaking free from the cycle of repetitive writing and developing a more sophisticated and engaging style.

FAQs

1. Is any repetition bad? No, some repetition can be effective for emphasis or to create a sense of rhythm. The key is moderation. 2. How can I avoid over-relying on a thesaurus? Use a thesaurus to expand your vocabulary, but always check the context and nuance of the suggested synonyms before using them. 3. What if I'm struggling to find synonyms for a specific word? Consider rephrasing the entire sentence or using a more descriptive phrase instead of relying solely on a direct synonym. 4. Is looping more problematic in certain writing styles than others? While it's problematic in all styles, it's particularly noticeable in academic or formal writing, where precision and clarity are paramount. 5. How can I tell if my writing is too repetitive for my target audience? Ask a member of your target audience to read your work and provide feedback on whether they found the language repetitive or monotonous.

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